

### **9.30 - 9.45 Opening Addresses**

Vittorio Amato

*Head of the Department of Political Science*

Cristina Pennarola, Vanda Polese & Sole Alba Zollo

*Conference convenors*

### **9.45 - 10.15 Plenary**

*Moderator: Cristina Pennarola*

Delia Chiaro (Università di Bologna - Alma Mater Studiorum) *A rich sauce of comedy: Food and Italian identity in digital spaces*

### **10.15 - 11.15**

*Moderators: Carlo Amatucci & Paolo Donadio*

Gabriella Di Martino *Language: Intercultural communicative competence*

Vittorio Amato *The different views of development*

Settimio Stallone *International organizations and sustainable development. Origins, history and current activities of the UNDP*

Vanda Polese *Reflections on English for Specific Purposes*

### **Discussion**

### **11.15 Break**

### **11.30 - 12.30**

*Moderators: Emilia Di Martino & Settimio Stallone*

Carlo Amatucci *Corporate social responsibility and circular economy: The legal semantics*

Marina Albanese *Epistemological reflections on the concept of homo economicus*

Pietro Maffettone *Money, preferences and well-being*

Sole Alba Zollo *Human development and well-being: Positive Discourse Analysis in critical studies*

### **Discussion**

### **14.00 Welcome Address**

Matteo Lorito

*Rector of Università di Napoli Federico II*

### **14.15 – 15.15**

*Moderators: Marina Albanese & Marco Venuti*

Fabio Verneau *Going meat-less, not meat-free: The rise of flexitarians*

Stefania D'Avanzo & Antonella Garofano *Telling 'food' and 'wine' stories: 'Storytelling' strategies from marketing and linguistic perspectives*

Daniela La Foresta *Digital technology, social innovation, gender stereotypes*

Giuseppe Balirano *Well-being and digital trends: Non-normative bodies and the discursive realisation and (re)production of online body shaming*

### **Discussion**

### **15.15 Break**

### **15.30 – 16.30**

*Moderators: Daniela La Foresta & Jerome Tessuto*

Elena Cuomo *Benessere e Ben-essere. Corpi, vulnerabilità, non violenza*

Chiara Nasti *Well-being identification in the healthcare professionals' construction of the self: A focus on lexico-grammatical features*

Giovanni Chiola *Alcune modifiche nell'architettura dei diritti dei ristretti affetti da patologie mentali*

Amelia Bandini *The representation of students' well-being in German Higher Education websites*

### **Discussion**

### **16.30 – 17.30**

*Moderators: Vittorio Amato & Delia Chiaro*

Flavia Cavaliere *"...an appearance of solidity to pure wind" – Unveiling media language*

Salvatore Stozza *L'integrazione degli immigrati: alcune possibili declinazioni*

Francesco Dandolo *Le vie allo sviluppo. Indicatori e dibattito nella letteratura economica della seconda metà del Novecento*

Cristina Pennarola *Disciplinary frameworks and views of well-being: The role of ESP in developing academic literacies*

### **Discussion and closing remarks**

*Specialized Discourses  
across Disciplinary Perspectives:  
Human Development and Well-being*

Taking the cue from the publication of *English for Special Purposes: Reflections and Perspectives* – International Journal of Language Studies, Volume 13, Number 4, October 2019 – this one-day conference seeks to bring together different kinds of expertise and disciplinary approaches in order to explore the underlying epistemologies and literacy practices of subject specialists when tackling crucial issues in today's threatened world: human development and well-being.

The main aim of this symposium is to promote discussion among scholars and experts from different backgrounds with a view to finding some common ground and ways to benefit from one another's different approaches and methodologies.

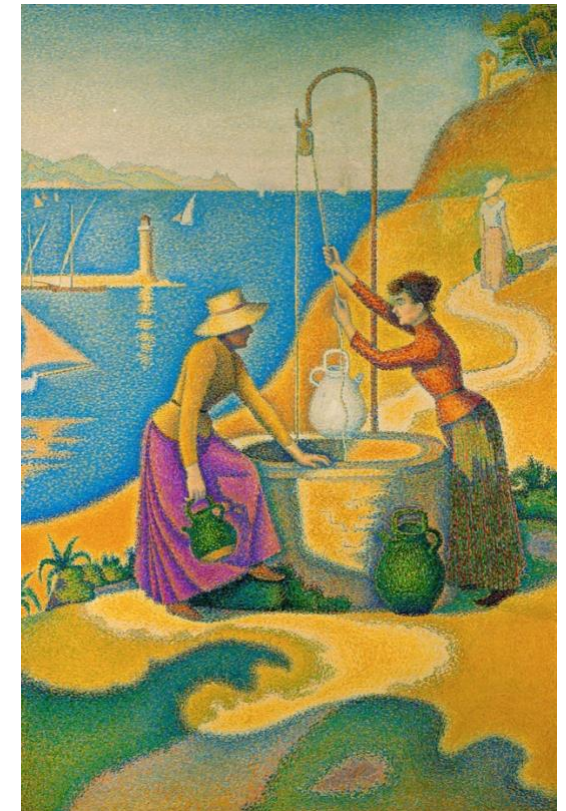
**Comitato scientifico**

Cristina Pennarola  
Vanda Polese  
Sole Alba Zollo

**Comitato organizzativo**

Cinzia Della Monica  
Carlo De Luca  
Anna Gallo  
Maria Giovanna Porzio  
Caterina Rinaldi  
Simona Silvestri  
Filomena Vilardi

**Those who wish to attend the conference  
are invited to send an email to  
Ms. Filomena Vilardi (vilardi@unina.it)  
no later than December 11, 2020**



14 dicembre 2020

Microsoft Teams  
[Team link](#)