

## Marketing Internship

**Location:** London

**Contact:** [internship@creativecultureint.com](mailto:internship@creativecultureint.com)

**Compensation:** Expenses (commuting, events and client meetings)

**Duration:** 4–6 months

**Reference:** NBINT2021

**Job Type:** Internship (Full Time)

**Starting date:** June 2021

### **The company:**

Creative Culture is a fast-growing language and cultural consultancy. We help brands and creative agencies roll-out effective marketing, communications, advertising campaigns and strategies globally. To do so, we benefit from an international network of creative, cultural and language specialists around the world, which we manage centrally from our London office.

We offer transcreation services as well as local market intelligence, cross-cultural audits, global content and local engagement solutions (copywriting, SEO, transcreation, community management, influencer strategy) among others.

For more information visit [www.creativecultureint.com](http://www.creativecultureint.com).

### **The role:**

We are looking for an intern who will help us develop and generate business in the UK, Europe and in English-speaking countries, and support our marketing strategy across different areas. This involves searching for business opportunities and prospects in the areas of marketing and advertising (creative agencies and advertisers) and contributing to increasing our online visibility (via our social media platforms and other marketing activations)

The internship programmes at Creative Culture last between 4 and 6 months.

During the internship you can expect to be involved in the following areas:

- Business development and sales in the UK: supporting Sales and Marketing director, researching leads and prospects/ identifying business opportunities, data entry and management; preparing presentations and business meetings, attending networking events and client calls
- Marketing: Managing and daily posting on our social media channels (LinkedIn and Twitter), increasing the visibility of our podcast, managing the analytics of our website, newsletter, podcast and social media accounts. Suggesting new ideas to improve our reach and establish the agency as a leader in cross-cultural communications.
- Other client or project-related tasks such as proofreading and editing in your mother tongue

### **Benefits:**

Creative Culture is a small-sized company with a young and multicultural team, you can expect to:

- Receive structured training.

- Gain valuable professional experience in various areas.
- Have the opportunity to work with people from different countries.
- Work towards objectives while tracking your progress.
- Be involved proactively in the company's growth.

**The Candidate:**

We are looking for a candidate who wants hands-on experience and a role which grows within a fast-paced environment, with a strong interest in marketing.

**Requirements:**

- Your English must be native or highly proficient.
- Experience/university background in sales, languages and marketing are recommended.
- Understanding of the advertising and marketing industry in the UK is a must.
- Proficiency in Microsoft Office Package is required.
- Good communication and people skills.
- Pro-activity and solution seeking skills.

**Your Application:**

Please apply in English and send your updated CV and a cover letter to [internship@creativecultureint.com](mailto:internship@creativecultureint.com), including the following reference for the internship "NBINT2021".

Applications without a cover letter may not be considered.