

New Business and Marketing Internship

Location: London

Contact: internship@creativecultureint.com

Compensation: Unpaid. Expenses covered (commuting, events, and client meetings)

Duration: 4–6 months

Reference: NBINT2021

Job Type: Internship (Full Time)

Starting date: May 2021

The company:

Creative Culture is a fast-growing language and cultural consultancy. We help brands and creative agencies roll-out effective marketing, communications, advertising campaigns, and strategies globally. To do so, we benefit from an international network of over 2,500 creative, cultural, and language specialists around the world, which we manage centrally from our London office.

We offer transcreation services as well as local market intelligence, cross-cultural audits, global content, and local engagement solutions (copywriting, SEO, transcreation, community management, influencer strategy) among others. Our clients include AXA, Burger King, Hyatt, L’Oreal, Nike, and PayPal.

For more information visit www.creativecultureint.com.

The role:

We are looking for an intern who will help us develop and generate business in the UK, Europe, and English-speaking countries. This involves searching for business opportunities and prospects in the areas of marketing and advertising (creative agencies and advertisers). You will also help us develop some of our marketing initiatives (including social media strategy, event organisation, whitepaper research), alongside another intern.

The internship programmes at Creative Culture last between 4 and 6 months.

During the internship you can expect to be involved in the following areas:

- Business development and sales in the UK (primarily and potentially exclusively): supporting new business director, researching leads and prospects/ identifying business opportunities, data entry, and management; support on sales mailing strategy; cold calling, preparing presentations and business meetings, attending networking events and client meetings
- Marketing: social media strategy, event organisation, whitepaper research, podcast strategy, analytics (website, social media platforms, newsletter)
- Other client or project-related tasks such as proofreading and editing in your mother tongue

Benefits:

Creative Culture is a small-sized company with a young and multicultural team, you can expect to:

- Receive structured training.
- Gain valuable professional experience in various areas.
- Have the opportunity to work with people from different countries.
- Work towards objectives while tracking your progress.
- Be involved proactively in the company's growth.

The Candidate:

We are looking for a candidate who wants hands-on experience and a role that grows within a fast-paced environment.

Requirements:

- Your English must be native or highly proficient.
- Experience/university background in sales, languages, and marketing are recommended.
- Understanding of the advertising and marketing industry in the UK is a plus.
- Proficiency in Microsoft Office Package is required.
- Good communication and people skills.
- Pro-activity and solution-seeking skills.
- Ability to work independently and as part of a team.

Your Application:

Please apply in English and send your updated CV and a cover letter to internship@creativecultureint.com, including the following reference for the internship "NBINT2021".

Applications without a cover letter will not be considered.